

"Queenly & Connected" Cultural Celebrations

Dressing in Afrocentric style is a powerful, affirming way to honor the rich dignity of my culture—and my place within it.

What do I want from Ashro? Afrocentric looks that allow me to stand out, represent my culture...and feel beautiful, dignified and bold.



THE EVENTS:

BLACK HISTORY MONTH*

Celebrated the whole month of February, BHM gives me several opportunities to make an Afrocentric statement.

CHURCH & CHURCH EVENTS

Occurring throughout the year, some are connected to Black History Month, some are not. I will wear Afrocentric attire for non-cultural church events too.

ANY TIME!

Dressing in Afrocentric style has become part of my life and style

AND MORE...

- African or African American Events*
- MLK Jr. Day*
- Kwanzaa*

ASHRO

THE LOOKS:

I dress in modern and/or traditional Afrocentric* style: African-inspired prints, patterns, colors, fabrics and silhouettes. These can be applied to just about any clothing item—even shoes. Afrocentric-print caftans, headwraps and ethnic-statement jewelry are also popular choices.

•See Attribution Guide for details



*See more info on back.